

PR AGENT		PRIMARY PHONE
AUTHOR		PRIMARY PHONE
ASSIGNED BY	TITLE	DATE

BOOK

BOOK NAME	
PUBLISHING COMPANY BOOK ID	
BOOK ISBN	
BOOK LCCN	
IS THE AUTHOR BRINGING BOOKS? <i>[Please circle]</i>	YES or NO

ARE WE PROVIDING BOOK ADVANCEMENT? <i>[Please circle]</i>		YES or NO	
IF YES, HOW MANY?		WHAT IS THE PRICE OF THE BOOK?	

BOOK EVENT

SPONSOR <i>[Name of place]</i>	PRIMARY PHONE
CONTACT NAME <i>[Organizing person[s]]</i>	PRIMARY PHONE[s]
LOCATION	DATE
TIME	FAX

ADDITIONAL NOTES

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ASA PUBLICIST ASSIGNMENT SHEET