

TV Network Streaming Advertising Campaign

ASA Publishing Corporation

Accredited with the Better Business Bureau

Advertisement Services: Cost only \$1200
This is a 14 Day/2 Weeks of TV Network Streaming Campaign across multiple networks and major televised platforms like Hulu, Disney+, Roku, Paramount, Discovery+, Tubi, Peacock, and Comcast, etc., optimizing maximum visibility of the product or performer through platform targeting viewing devices such as Smart TV's, computers, game boxes, and mobile phones.

Commercial Trailer Design: Cost only \$395 (Optional)
If a client doesn't have a media trailer, we will create a 30 Sec commercial ready media trailer with the proper specs required for unlimited television network advertising. We work with the client throughout the whole process.

If a client already has a media trailer ready to be advertised but needs the correct specifications, there is absolutely no extra cost. This is an automatic free requirement that ASA Publishing Corporation provides.

Checklist

☐ I have a media trailer that needs to be advertised (\$1200).

☐ I don't have a media trailer and need you to create one (\$395) and advertised (\$1200).

☐ My media trailer running time is 15 seconds.

☐ My media trailer running time is 30 seconds.

☐ My media trailer running time is 60 seconds.

☐ I don't know what my media trailer running time is.

☐ My my media trailer format is MPEG.

☐ My media trailer format is MP4.

☐ My media trailer format is MOV.

☐ I don't know what my media trailer format is.

How did you hear about us?*



An ideal format HD 1920 x 1080, 30 Sec MP4 crisp clean basic commercial.

Authorized advertising personnel*

First*

Last*

Email address*

Phone number*

Advertiser billing address*

Street Address

City

Region or State

Postal / Zip Code

Country

Maximizing and targeting preferred locations for your commercial (Optional)

1. Provide two primary Zip Codes (Space each with a comma) 2. Provide three secondary Zip Codes

LEGAL REQUIREMENTS:

Confirmation and verification of the Advertiser's legal authority and responsibility to campaign a product or the performer.

Policy and guidelines:

These adopted Guidelines govern all advertising (“Ads”) placed with ASA Publishing Corporation and other ASA Publishing Corporation group companies, partners, and affiliates (collectively, “ASA Publishing Corporation”), including advertising on the interface of the ASA Publishing Corporation partners and affiliates operating system, on any ASA Publishing Corporation-branded website and/or application (including The ASA Publishing Corporation Channel, APN TV Media), and/or on any application or channel delivered through ASA Publishing Corporation partners and affiliates operating system. ASA Publishing Corporation may reject any Ads including for reasons such as violation of these Guidelines. In ASA Publishing Corporation’s sole discretion, ASA Publishing Corporation may establish the times during which any Ads may run or other similar parameters. These Guidelines are subject to change by ASA Publishing Corporation at any time.

Ads will not promote products or services that are directly competitive with ASA Publishing Corporation and their group companies, partners, and affiliates, such as streaming set-top boxes, gaming consoles, sticks, smart TVs, audio speakers, etc.

Ads must not contain false, misleading, fraudulent, or deceptive claims or content. You must have evidence in support of your advertising claims where this is required by applicable law or self-regulatory guidance.

Ads must be recognizable as an Ad for and clearly represent the company, product, service, or brand that is being advertised. Products and services promoted in the ad copy must be clearly represented, and the destination site may not offer or link to any prohibited product or service.

Ads may not offer, promote or link to the following prohibited products or services: illegal narcotics; tobacco products (which includes, without limitation, e-cigarettes, vaping or other products that contain nicotine); drug or tobacco paraphernalia; weapons, ammunition, or explosives; adult products or services, or products or services of an inherently sexual nature; products or services designed to violate or bypass copyright or other intellectual property right restrictions; counterfeit products; products or services that are harmful, threatening, harassing, defamatory, or invasive of another’s privacy or right of publicity; gambling and wagering products or services in jurisdictions where such products or services are prohibited by applicable law; and products or services the sale or advertising of which violates any applicable law.

Policy and guidelines Continued . . .

Ads should be Sec 15 or Sec 30 in duration. Exceptions may be made for Sec 60 ads. (Note: 60 Sec ads may have limited network streaming. However, streaming costs of \$1200 remain the same.

Each instance of advertising, sponsorship, underwriting, presented-by credits or other third-party attribution in channel application logos or banner ads must be expressly pre-approved in writing by ASA Publishing Corporation. Ads must comply with all applicable advertising laws and regulations, including self-regulatory guidance.

ASA Publishing Corporation may establish restrictions or prohibitions in certain jurisdictions on ads for certain categories of products and services or that include certain content which may be required by applicable laws or self-regulatory guidelines.

LIABILITY AND INDEMNIFICATION:

The Advertiser must understand and acknowledge that the Advertiser may or may not see the advertisement at a specific timeframe or during a televised program of their own personal choosing but shall be verifiable utilizing the zip code as a beacon to the location the advertisement has been shown. A post-advertising campaign timeframe of the date, length, schedule, TV program, region, and network will be available as shown in "Commercials" on our website www.asapublishingcorporation.com under "TV Advertising".

The Advertiser (YOU) have total control of their own rights, obligations, responsibilities to their advertisement and final decision of the media trailer, media trailer design, advertising location[s], provided zip codes for the locations, and such alike, which provides an "Indemnification" and "Legal Disclaimer," except as stated within this combined rendered service agreement, that ASA PUBLISHING CORPORATION DISCLAIMS ANY AND ALL WARRANTIES, CONDITIONS, OR REPRESENTATIONS [EXPRESSED OR IMPLIED, ORAL OR WRITTEN], WITH RESPECT TO SERVICES, OR ANY PART THEREOF, INCLUDING ANY AND ALL IMPLIED WARRANTIES OR CONDITIONS OF TITLE, COMPATIBILITY, OR FITNESS OR SUITABILITY, PLAGIARISM OR FAN ANTIC CRITICISM, FOR ANY PURPOSE [WHETHER OR NOT ASA PUBLISHING CORPORATION KNOWS, HAS REASON TO KNOW, HAS BEEN ADVISED, OR IS OTHERWISE IN FACT AWARE OF ANY SUCH PURPOSE], CUSTOM OR USAGE IN THE TRADE, OR BY COURSE OF DEALING. IN ADDITION, ASA PUBLISHING CORPORATION EXPRESSLY DISCLAIMS ANY PERSON OTHER THAN THE ADVERTISER WITH RESPECT TO THE SERVICES OR ANY PART THEREOF. IN NO EVENT WILL ASA PUBLISHING CORPORATION BE LIABLE TO THE ADVERTISER OR ANY OTHER PERSON, COMPANY, ORGANIZATION, CHURCH, OR RELIGIOUS BELIEFS FOR LOST PROFITS OR REVENUES, OR INCIDENTAL, CONSEQUENTIAL, SPECIAL, INDIRECT, OR PUNITIVE DAMAGES.

PRIMARY INDIVIDUAL:

The Primary Individual (Advertiser/You) is the responsible party that handles the media trailer and advertising campaign affairs as the Advertiser. This primary individual will be handling the payments as well as being the main decision maker of the campaign productivity and completion. But all parties will be held responsible to the terms, conditions, and guidelines that is set forth within this contractual agreement.

ACCEPTANCE OF SERVICE CONTRACT:

The Advertiser (YOU) accepts the TERMS AND CONDITIONS and understands that this agreement for TELEVISED NETWORK COMMERCIAL ADVERTISING is a binding contract between you and ASA Publishing Corporation, and supersedes all prior or contemporaneous agreements, representations, warranties and/or understandings with respect to our website, brochure, advertisements, and services.

This service fee of \$1200 dollars is non-refundable after 3 days from the beginning of each new contract applied, including renewal, upgrade, termination, or ending fulfillment of TWO WEEKS (14 DAYS) of televised service. (Example: The Superbowl is only one day with an expensive advertising cost for at least a 30 Sec commercial slot.)

Cost: \$1200 - Per TV Network Campaign: 2 Weeks (14 Days)

Video Duration: Preferred 30 Sec's (Unlimited) / Accepted 60 Sec's (Limited Streaming)

HD Video Formats: MPEG, MP4, MOV

(Optional) Cost \$395 - Creating a media trailer if the Advertiser doesn't have one available and requesting for a media trailer to be designed and commercialized will be on the same invoice.

If an advertiser defaults in any way, shape, or form, that produces late or no payment[s], or causes a suspension or termination, the Advertiser (YOU) are still responsible for the remaining balance of the entire service fee.

These Terms and Conditions and the Transactions contemplated hereby shall be governed by, and construed and interpreted in accordance with, the laws of the Great State of Michigan, United States of America, without regard to the choice-of-law principles thereof. No other outside contractual agreements other than ASA Publishing Corporation's internally connected contractual infrastructure for the purpose of Televised Network Commercial Streaming and the Ad Delivery of the Commercial Product or Performer, shall not apply to this agreement. Any action seeking legal or equitable relief arising out of or relating to these terms and conditions will be brought only in the courts of the Great State of Michigan or the United States District Court for the District of Michigan.

Entry Date*

Time*

AM / PM

Terms of Agreement*

I/We agree to the terms of this agreement and understand that (1) I/We hired ASA Publishing Corporation for their services, and that any monies owed to ASA Publishing Corporation upon termination or contractual agreement term ended for any reason other than any due fault of ASA Publishing Corporation for those services, I the Advertiser (You) are still responsible to make good on that debt. Otherwise, (3) ASA Publishing Corporation has any and all rights and legal grounds to collect any payment owed, and shall proceed with a civil procedure in a court of law for failure to make good on that debt. (4) I/We also understand that any false information is subject to civil and criminal charges in accordance with Intellectual Law, Contract Law, UCC, and the Law of our Venue, the Great State of Michigan, United States of America, and their Effective Revision Dates. (5) **A signature or initial transaction will be considered a valid agreement to these terms and conditions within this contractual agreement.**

HOW TO SEND YOUR MEDIA TRAILER FOR A REVIEW:

(Option 1) You can email your media trailer to: tvindustry@asapublishingcorporation.com

Client Signature

ASA Publishing Corporation
www.asapublishingcorporation.com
(Mailing Usage)



1285 N. Telegraph Rd., #351, Monroe, Michigan 48162
or

Email this contractual agreement to:
tvindustry@asapublishingcorporation.com
734.418.4756 Ext. 101

We will send you an invoice for the payment.



Enjoy having your commercial in the TV Spotlight!