

**PUBLISHING PACKAGES**

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**HAVE A PAYMENT PLAN IN MIND**

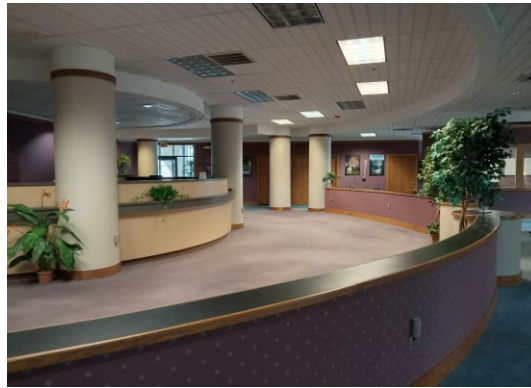
**OPTION 1 – 37% DN WITH MONTHLY PAYMENTS**

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**DREAM BIGGER,  
PUBLISH SMARTER**



EXECUTIVE BRANCH OFFICE

**Hiring A Publishing House**

**MAKE LIFE EASIER AND ALLOW US TO DO ALL THE WORK FOR YOU!**

With traditional, over a million books sold but you don't make at least a dollar per book. With self-publishing, paying hefty fees to print as you gave it shouldn't be a no-choice situation. Think about this for a moment, "Your manuscript is your baby," and you want the best for that child.



**BOOK PUBLISHING & MARKETING**

**Historic Monroe**

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OVER 18 YEARS ESTABLISHED



**Welcome to ASA Publishing Corporation**

25 S. MONROE STREET, MONROE, MI. 48161  
UNIT 203, EXECUTIVE BRANCH

## CORE VALUES

### ABOUT US

TEAMWORK MAKES THE DREAMWORK



Book publishing is supposed to be fun and enjoyable, including being able to enjoy the profession that you're in or want to be a part of. We are a global client and

employment corporation. We have been established since 2005 and have become one of the world's leading publishing houses as a hybrid. This is only through teamwork, acting together as one in the ASA Publishing family. Even though we are a business, we believe in the power of prayer and encouragement toward each fellow member of our establishment.

We do not discriminate or judge anyone's nationality, religion, background, personal lifestyle, or political viewpoints, we're book publishers with a moral compass; we care what goes through our publishing house that is acceptable and publish-worthy. Yes, we screen our books. There is a difference between personal books that want to be just printed, and books to be published in order to sell to the public.

(Other printing and publishing options available.)

## WHAT'S INCLUDED

### FEATURES & BENEFITS



#### COPYRIGHTS

You Own 100% Rights to Your Manuscript

#### PCN ROYALTIES

60% Publisher Compensation Net

#### PROFESSIONAL EDITOR

Editing and Proofreading

#### PUBLIC RELATIONS

Marketing and Media

#### GLOBAL DISTRIBUTION

Booksellers Worldwide

#### BOOK COVER DESIGN

Full Book Cover

#### COMPLIMENTARY

Free Sample Books

#### PERSONAL ORDERS

Wholesale – No Taxes or Shipment Cost

## COMMON QUESTIONS

### TRANSPARENCY

Q & A

#### HAVING A 'SAY' IN IT

- **Q.** Do I have any input on what I need to change or keep in my book?
- **A.** Yes

#### THE TRUTH ABOUT MY BOOK

- **Q.** Do you see my book going anywhere?
- **A.** We must review it first to see if it has potential.

#### MONEY MATTERS

- **Q.** How do you get paid?
- **A.** 40% - A very small percentage from all book sales to pay utilities and employees.

#### UPGRADING MY PACKAGE

- **Q.** Can I upgrade my publishing packages so I can write more books?
- **A.** Yes. In fact, 100% of what you already put in goes with you into that next level pkg.

#### CHOICE OF BOOK COVER

- **Q.** If I have my own book cover, can I use it?
- **A.** Yes. Just remember, the book cover is the first impression the public sees prior.

#### REPUBLISHING MY BOOK

- **Q.** Can I republish my book with you guys?
- **A.** Yes. Make sure that the original book is retired to avoid any accidental plagiarism, marketing interruption, or unnecessary disputes.